

# HB Wine Merchants presents wines from: **Tzafona Cellars**



CANADA

## Nava Ruby Merlot/Cabernet Blend

VQA Niagara Peninsula



### Brand Highlights

- Founded in 2014 by Toby Berkel and Rabbi Avraham Gislason, winemaker at Tzafona Cellars, the goal of the estate is to make high quality wine at world scale quality.
- The winery expanded by purchasing and developing 100 acres of vineyards in 2021 and built a winery dedicated to produce kosher wines using world class winemaking equipment and knowledge.
- 100% Riesling harvested from 4 Mile Creek and Twenty Mile Bench vineyard sites in the Niagara Peninsula region where limestone-clay soils, elevation and moderating breezes from Lake Ontario combine to create a medium dry, high quality Riesling.

### The Estate

The winemaker, Rabbi Avraham Gislason wanted to find a winery where he could take over one production line and make true Kosher wine from the cold climate fruit of the Niagara Peninsula. Eventually he partnered with Toby Berkel, an entrepreneur and Diamond Estates Winery located just north of Niagara Falls, the first host winery of his project. With the addition of Dovid Khazanski to the team the project has turned into an estate winery with both vineyard holdings and winery facility in Niagara on the Lake. The transition to organic farming is underway along with sustainability and environmental consciousness as the guide for the future. The ultimate goal is “to provide the world with an organic, kosher, premium wine experience that expresses the unique nature of the Niagara Peninsula... A rare taste of the north.”

### Wine Making

Made from 85% Merlot and 15% Cabernet Sauvignon harvested at optimal ripeness the grapes are fermented on their skins at controlled temperatures to extract the right amount of flavors, color, and tannins. It is a luscious red showcasing vibrant fruit and velvety sweetness. It is bottled at 12.5% alcohol and 5 g/L acidity with 44.3 g/L of residual sugar.

### Tasting Notes

This unique red blend has enticing aromas of black cherry, black currant, and cranberry with subtle hints of smoke and vanilla. On the palate flavors of freshly crushed blackberry and a touch of chocolate lead to that lingering smooth finish. Try with roasted meats, rich cheeses, and chocolate based desserts and for a twist, try it chilled.

### Press



### Product Specifications

- Pack: 750mL/12 [Cork]
- UPC: 6 28693 54203 6
- SCC: 1 06 28693 54203 3
- Case: 13" x 9.8" x 13.3"